

HYBRID
MASTERCLASS
EVENT 2020

Top Hybrid Meeting Q&As

Our recent Hybrid Masterclass Event was a huge success with over 1,400 people attending. Plenty of questions were asked but there wasn't time to answer all of them so we've compiled this handy Q&A sheet for your reference...

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Why has etc.venues partnered with glisser and event.video?

By combining our tech-enhanced venues with Glisser's state-of-the-art platform and Event.Video's live streaming capabilities, you can enjoy a truly seamless Hybrid Meeting experience (as demonstrated during our Hybrid Masterclass Event broadcast from London and New York!).

[Learn More >>](#)

Do I need to talk to all three providers or will etc.venues manage everything?

We formed the partnership to remove the need for clients to find multiple suppliers. If you want to run a hybrid meeting or event, you will save plenty of time and effort as you only need to contact one provider: etc.venues

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How do you organise networking at hybrid events?

Glisser's audience engagement tools and features are available for both in-room and virtual delegates. There are a number of features that can be used to 'close the gap' between the virtual and physical networking experience.

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How do I manage ticket prices?

The ticket price that an event organiser charges the attendees is individual to that client and will depend on the event's commercial model. We encourage you to be specific about your needs, so that we can quote accordingly.

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Would you recommend that the physical audience is shown in some of the camera shots?

Yes, having the live audience in some of the shots makes the hybrid event feel more authentic.

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If I want a speaker from a second location, can I use a laptop rather than a camera feed?

Yes, absolutely, however we would recommend you wear headphones and use a good microphone.

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Can I manage the quantity and quality of questions during a live Hybrid event?

You can 'moderate' questions before they appear in the audience feed; they can be accepted, rejected or highlighted. When questions are answered we suggest you archive them so they are no longer on screen and stored for future review.

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Can I use captions in my live stream?

Glisser integrates a product called Wordly which can take your presenter audio and caption it in real time, using AI. It can then translate those captions in many different languages. The captions appear in the Glisser sidebar, rather than over the video stream itself.

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Will Glisser be updating its Q&A so people can comment on questions like you can on Zoom?

Yes, 'threading' of the Q&A feed is definitely on our to-do list. We've found that in a virtual environment the audience wants to speak to each other more than in a physical event where the questions tend to be aimed at the presenter.

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**How many
external speakers
can you have
virtually at any
time?**

There's no technical limit as
we can integrate a Zoom call
of thousands.

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How long would you make each presentation in order to hold people's attention online?

Hybrid sessions can be anywhere from 30 minutes to an hour to maintain people's attention. However the proportion of Q&A for Hybrid should be greater as these events generate more interaction.

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What technology do virtual attendees require to join an event?

With Glisser's platform, all that's required is an internet connected device that has a web browser. There's never anything to download.

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If I run a pay to watch event, how do I stop other people getting the link and watching without paying?

We can whitelist an attendee ID which prevents anyone not on that whitelist participating. We can also integrate this with your registration platform, so each attendee gets a personalised link sent to them.

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**Do you offer
team building
games as well
as polls?**

Yes, there are a few gamification options. We can run quizzes that feature delegates' scores on leader boards. We also have a lottery function that selects audience members at random to win prizes.

[Learn More >>](#)

Why do you not have a screen with a view of online attendees (like Zoom)?

Most video conferencing software provides a “gallery view” of the attendees who often don't look particularly engaged. We believe in quality live-streaming so we think carefully about what to show on screen to ensure a greater level of engagement.

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What app do you use to show the results of the 'which country are you from' survey?

That's one of the Glisser features - we can produce word clouds from poll results or the Q&A feed. The larger names are those with more mentions from the audience.

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**Can you do
virtual photo
booths at
hybrid events?**

We've not seen this yet but it's an interesting idea - if somebody has one it would be very easy to integrate.

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What are the networking limits in terms of rooms?

There are no limits to the number of 'rooms' you can create, and these can contain web conferencing options.

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Can attendees & speakers break off into virtual rooms for 1:1s or smaller group chats?

Yes, you can easily build up areas to network like this, or assign rooms to sponsors, breakout themes, or just informal 'coffee break' areas.

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If the program is originally in person and then has to pivot to Hybrid, what time frame is needed to execute successfully?

To get hybrid right, the planning for the in-room and online element requires as much time as possible but can be achieved in around a week.

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Rather than having video in each breakout room, can we run separate breakout sessions for the live and virtual audiences?

Yes, both breakout options are possible. It might depend on the split of the live audiences versus those joining remotely as to how this is configured.

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**Can in-room delegates
also see presenters
joining through video?**

Of course. In general, the more camera shots you would like for your event the more equipment and budget is required.

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Are virtual attendees able to have their cameras/mics on?

We would not advise this as there is a delay between 'real life' and what you see online. However, you can have screens with content showing.

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**Is there a way to
force my audience to
see a certain slide
even if they have been
looking/clicking
through them?**

Yes, we have this functionality.

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**Can the Glisser
platform support
live simultaneous
translations?**

Yes, this is possible via the
Wordly integration.

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How many virtual attendees can be on camera at the same time?

In theory there isn't a limit as we can even use Zoom but set it within the branded layout. However, it wouldn't look great! Perhaps as a quick shot of the 'wall of faces?'

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**If I pause the
video streaming,
how do I 'catch
up' to the live
moment?**

Most streaming services will
allow you to move the video to
the live point.

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How would one deal with CPD attendance certification?

Our tools don't just show who turned up, but whether they were an active participant. You can also use the Glisser quiz functionality to include a test that checks whether an attendee was paying attention. Finally, you can include the CPD certificate at the end of the slide deck, so it's distributed automatically when the session ends.

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**What food are
you able to serve
in current times?
Is it prepacked?**

We prepare delicious touch-free food created by our award-winning onsite chefs as detailed in our [18 Point Plan](#).

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**How can I watch
the first instalment
of The Hybrid
Masterclass Event?**

It's available to watch here.

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**Will there be a
video recording of
the second Hybrid
Masterclass Event?**

Yes, it's available to watch [here](#)

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Can you geo-locate links to the same event in order to manage country-specific sponsorship?

Not specifically, but you could run separate tracks for different regions and target sponsorship that way.

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Do hybrid events work for interactive training for smaller groups?

Yes, they can. This might simply be a smaller group of in-room attendees who are joined by other groups or individuals virtually. etc.venues has developed a 'Room in a Box' for exactly this purpose for smaller Hybrid Meetings (rather than events)

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What are the TV screens and other smaller monitors showing located just below stage level at the front?

These are comfort monitors for the panel to see polls.

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Do you think some geographic locations are more favourable to host hybrid meetings than others?

No, hybrid events should work in any country, provided that there is sufficient internet connection.

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**Can organisers
reply privately
to questions?**

No, but they can reply in
the audience feed.

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What tech specifications are required to use the Glisser platform?

The platform works on all devices with an internet connection and all modern web browsers. For more details, our team can share a tech spec with you.

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Do you need fast wi-fi for in-room attendees? Can they only vote from their phones?

The wi-fi required for 100 in-room users to vote is about 10Mbps. At etc.venues, our facilities have wi-fi in the 100s and sometimes 1000s of Mbps, so more than enough coverage. The video uploading element (getting video from the camera in the room to the internet) uses more bandwidth than the live voting.

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How many virtual attendees can join one hybrid event at the same time?

The Glisser platform has been tested up to 100,000 attendees and handles this comfortably.

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If I have an elaborate production for my in-person meeting, can I create the same type of production for a Hybrid Event?

Yes, you can. Of course, meetings come in all shapes and sizes so the best way to understand how you can adapt your offering is to get in touch.

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What Hybrid Meeting Packages do you offer?

We offer a range of Hybrid Meeting Packages to suit all specifications. For more details, call our UK team on **0207 105 6090** or our US team on **646-844-6004**