

# Historic venue

*County Hall creates a bold statement for any event*

etc.venues has opened their latest venue in London's iconic County Hall building. With 43,000 sq ft of event space created over the fourth floor offering 20 rooms, this is their largest and most ambitious to date. The venue includes The Thames and County Suites, providing 15,000 sq ft of connecting space with views over the Thames to The Houses of Parliament and Big Ben.

The building has remained unoccupied since the 1980s but has been painstakingly brought back to life by etc.venues – who have gone to great lengths to restore its original features, including parquet floors and art deco windows.

Margaretha Welsford, Director of Sales for etc.venues, said: "etc.venues County Hall is setting out

to make a big, bold statement to the London venue market. It's an iconic building in an exceptional location and we believe will be a big hit with a wide range of UK and international event planners seeking a new and different London venue.

"It offers the conference and meeting facilities that etc.venues is well known for and, in addition, is a statement of our ambition to target more event business, particularly in the evening and at weekends. Our clients have been urging us to open something bigger and nearer the West End and after a two-year search, we've found the space our designers can transform into not just a top London venue, but a world-class venue."

[www.etcvenues.co.uk](http://www.etcvenues.co.uk)

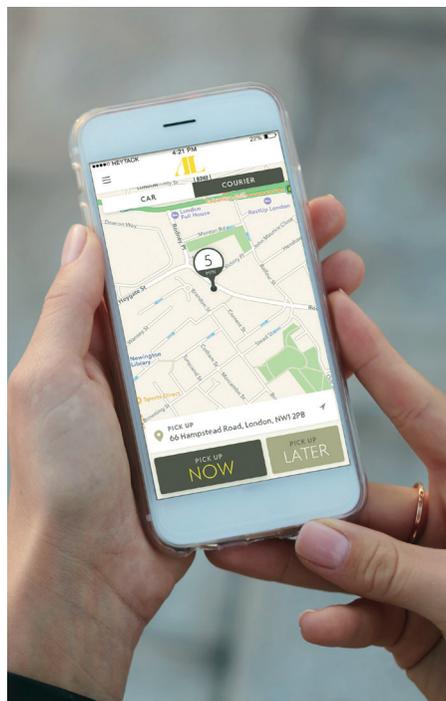


## ON HOLD

You've pre-booked your cab but your meeting has overrun or your lunch is going better than planned. If you've pre-booked with Addison Lee, the new Snooze feature on its app means you can delay your car by 15, 30, 45 or 60 minutes, as many times as you need. You don't need to worry about cancelling and re-booking, paying cancellation or waiting charges, or rushing to finish what you're doing so you don't lose your car.

Snoozing is as simple as, well, snoozing! Make sure you've got the latest app, then before your car is on its way, the company will send you a message asking if you want to Snooze. Just tap your phone or your smart watch and your driver will turn up when you're ready.

[www.addisonlee.com](http://www.addisonlee.com)



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*Rather than cramming in email time in an overcrowded Starbucks nursing a cold cappuccino, you can have your own 'pop-up' office in luxurious hotel rooms. Alternatively, you can use your spare hours to pamper yourself with free access to hotel facilities such as pools and spas.*

*Most hotels on the ByHours.com site or app are four- or five-star rated, can be booked for three-, six- and 12-hour slots and are conveniently located in key city hotspots and travel hubs – perfect for spontaneously upgrading your free time when you most need it (whether arriving early for a meeting or waiting for a delayed train.)*

*Guillermo Gaspart, Founder and Chairman of ByHours.com, said: "Business travel normally involves a significant proportion of 'dead time.' Whether that's arriving early after factoring in extra travel time or waiting around in between meetings and events. Our booking platform allows travellers to make use of this time in a productive way. Whether that's using a room to take a break from a day-long conference or as a five-star office space with incredible views, GPS technology means travellers can take advantage of these well-located and glamorous hotels spontaneously as they spend time in Europe's cities. With 150,000 regular hotel customers since our launch in 2012, it's clear that time-poor consumers and businesspeople are looking for clever ways to make the most of their time."*

*The widest selection of hotels are currently available for business travel to Barcelona, Madrid, Milan, Paris, Berlin and Rome.*

*To book a ByHours.com hotel room before you arrive, visit [www.byhours.com](http://www.byhours.com) or download the ByHours.com app on iTunes.*